

BUSINESS ADMINISTRATION COURSE OUTCOME	
PROGRAM & COURSE	COURSE OUTCOME
	On completion of the course students will be able to
F.Y. B.COM.	CO1. Understand the basic knowledge of Administration
SEM.-I	CO2. Understand the managerial Roles. Management on thoughts of Henry Fayol & Taylor.
	CO3. Knowledge of Types & importance of planning. Decision making process and concept of Strategic Planning.
	CO4. Understand concept, procedure, advantage & disadvantage of centralisation and decentralisation of organisation and span of control.
	CO5. Understand types of control.
	CO6. Knowledge of characteristics of Entrepreneurship. Basic knowledge of Start Up India.
	CO7. To develop the decision taking abilities in the student through case studies.
F.Y. B.COM.	CO1. Understand the meaning of motivation, tools of motivation, principles of Maslow, Herzberg and McGregor.
SEM.-II	CO2. Knowledge of styles of leadership, meaning of training, Training for workers and supervisors with advantage and disadvantage.
	CO3. Understand Nature, scope, significance and components of Event Management.
	CO4. Knowledge of concepts, merits & demerits of E- commerce.
	CO5. Understand concept & difference of Reporting & Communication. Types, Barriers & Network of Effective Communication.
	CO6. To develop the decision taking abilities in the student through case studies.
S.Y. B.COM.	CO1. Understand the concept, Principles, techniques and procedural knowledge of Human Resource management.
SEM.-III	CO2. Understand procedure of E- Recruitment.
	CO3. To develop officers training method.
	CO4. To develop the decision taking abilities in the student through case studies.
S.Y. B.COM.	CO1. Understand the concept, principles, Types, characteristics and procedural knowledge of Marketing Management.
SEM.-IV	CO2. Understand meaning and Types of market.
	CO3. Understand marketing mix and marketing environment.
	CO4. Knowledge of effective price making and its affecting factors.
	CO5. Understand market analysis and its parts.
	CO6. To develop the decision taking abilities in the student through case studies.

